



## SUMMER 2018



Virginia Association of Collegiate Registrars and Admissions Officers

### Special points of interest:

- Paperless Membership Payment!
- Nominate your peers for a 2018 VACRAO award!
- 2018 NEW COUNSELOR WORKSHOP!

### Inside this issue:

President's Message	1
Past President's Message	2
President Elect's Message	3
Fall Tour Update	3
VP for Membership and Communication	3
VP for Records and Registration's Message	4
Treasurer's Message	4
VP for Professional Development's Note	5
Editor's Note	5
VACRAO Contact Information	6
SAVE THE DATE	7

## PRESIDENT'S MESSAGE

### Sarah Boswell, President



Dear Colleagues,

It is hard to believe that fall is just around the corner. With the start of fall, comes the hustle and bustle of a new academic year. As I am busy gearing up for the upcoming year, I am reminded how much I love higher education and how lucky I am to work in such a fulfilling career. I hope each of you take a moment to appreciate the hard work you do.

For my admissions colleagues, I hope each of you have a successful travel season. I would like to extend a warm thank you to Kim McDaniel, Vice President for Admissions and Enrollment Management, and her committee on the great work they did to organize the Virginia Tour. The Virginia Tour continues to be a huge part of VACRAO, thanks to the dedication and hard work of the committee members.

We are excited to be able to offer online payment for our annual dues. This is in part because of Chris Carl's, Vice President of Membership and Communications hard work. Be sure to go online and renew your membership now.

Another big thank you to Sarah Lindberg, Vice President for Professional Development and her committees for planning various workshops throughout the summer. Please see her section of the newsletter for a re-cap of the summer workshops.

Finally, the Executive Committee had the pleasure of meeting earlier this month at the Hilton Virginia Beach Oceanfront, the location of the upcoming annual meeting on December 12-14<sup>th</sup>. Alphonso Garrett, President Elect, is busy planning the upcoming meeting. I would like to encourage members to consider submitting proposals when those become available this fall. I am looking forward to see everyone in December at Virginia Beach.

**Sarah**

## IMMEDIATE PAST PRESIDENT'S MESSAGE

### Ashley Browning, Immediate Past President



Hello, VACRAO! It's been a great year so far as Past President. I'm excited to share that VACRAO will be partnering with SACRAO to offer a unique experience for the 2020 annual conference. The 2020 annual SACRAO conference will be Sunday, February 2 – Wednesday, February 5 at the Hilton Alexandria Mark Center in Alexandria, VA. In accompaniment, **VACRAO's annual conference for 2020** will be a **one-day event on Sunday, February 2**, also located at the **Hilton Alexandria Mark Center**. Our hope is that the VACRAO membership will join us for an abbreviated annual conference on February 2<sup>nd</sup>, and then enjoy the perks of a two-for-one conference experience by staying for the SACRAO 2020 annual conference event. To further encourage your attendance at both events, *there will be no additional cost for you to participate in the 2020 VACRAO annual conference*. Your annual membership dues for 2019 – 2020 will cover the registration fee for this program. We encourage you to funnel professional development funds toward attendance at the SACRAO 2020 annual conference, which we believe will be a rich professional development opportunity for you!

Additionally, I hope you will consider **nominating one of your peers or mentors** for the following awards provided by VACRAO:

**HONORARY MEMBERSHIP** Reserved for individuals who have been long-term and valued members of VACRAO and who are no longer eligible for voting or associate membership in the association. They should have a significant record of contributions to the admissions and records profession or must have taken a leadership role in VACRAO

**CERTIFICATE OF APPRECIATION** Recognizes an individual for a major direct or indirect contribution to VACRAO showing initiative and dedication in working with a specific VACRAO project. Their commitment and efforts exceed expectations or official responsibilities and have a positive impact on the organization.

**NEW PROFESSIONAL AWARD** Reserved for individuals with one to five years of experience in the profession. Nominees must exhibit professionalism and expertise in their field at their institution. Their interest in and significant contributions to VACRAO are key considerations, along with their potential for leadership in VACRAO and other related professional associations.

**DISTINGUISHED SERVICE AWARD** The highly selective, "lifetime achievement" award is reserved for individuals whose service to VACRAO has been so extraordinary as to warrant special consideration while still active or for individuals retiring from or leaving the profession whose contributions warrant special respect.

Contact me at [abrowning@hollins.edu](mailto:abrowning@hollins.edu) to learn more about how to submit a nomination.

## PRESIDENT ELECT'S MESSAGE

### Alphonso Garret, President Elect

Hi there VACRAO! I hope everyone is enjoying summer. As you begin your plans for the Fall remember, our conference!

We will be meeting at the newly renovated Hilton Virginia Beach Oceanfront December 12 – 14, 2018. The executive committee recently visited and it is truly a great venue. This year's conference theme will be **Riding the Waves of Change**.

We will be sending a call for proposals soon; I can't wait to learn, grown, and have fun with you all!

**Alphonso**



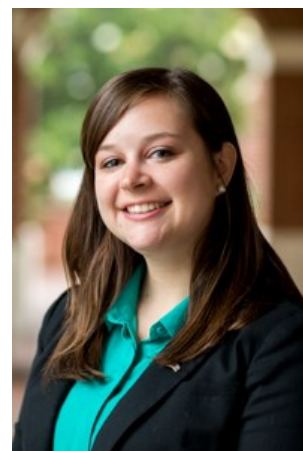
## FALL TOUR UPDATE

### Kim McDaniel, VP for Admissions and Enrollment

Hello VACRAO! I am pleased to announce that the planning for the fall tour has completed and things are looking great for this upcoming year. We did have to make one change to the schedule and have the fair at the Virginia Beach Convention Center fall during the Richmond week fairs due to scheduling conflicts with the venue. Registration for the fairs should be up and running on the website soon and be sure to be on the lookout for information on our new mobile app for the tour, FairPlanner Mobile! I look forward to seeing everyone on the road during travel.

I want to say a big THANK YOU to Taylor for really stepping up and helping out while I was away on maternity leave! I definitely appreciate the amazing team work of this executive committee. I hope to see y'all this December at the 2018 VACRAO Conference in Virginia Beach!

**Kim**



## VP FOR MEMBERSHIP & COMMUNICATION'S MESSAGE

### Christopher Carl

**Paperless Processing** We now accept credit cards to renew and pay membership fees. Don't forget to renew your membership!

**Realigning Membership Year** We officially realigned the membership year with fiscal years, starting 7/1 through 6/30.

Once you pay your VACRAO dues, you can log –in to the membership page on the VACRAO website to see the VA tour schedule.

**Chris**



## VP FOR RECORDS & REGISTRATION'S MESSAGE

### Dana Cook

#### Summer Workshops

Summer workshops, including Domicile, Registrar, and New Counselor are in full swing! Domicile workshops are being held in 3 locations: Thomas Nelson Community College, Hollins University, and University of Mary Washington during the months of June and July. Our first-ever Registrar's Workshop will be held this Friday, July 27 at Longwood and at this time, has 24 registered. We will again hold our New Counselor Workshop on August 14 at Randolph Macon. So far, only 2 have registered but registration is open through August 8.

#### Fall Tour

I am currently working on the Fall Tour information in C-Vent. As of this writing all sessions have been added and I am now working on the event communication piece. The event opened Aug. 1 last year—we can be up and running sooner this year. I anticipate having everything finalized by July 20. I will send out tests early next week so please be on the look out. This year, once the site is available, Chris will send members the registration link. No more back and forth with members who have not yet paid or who pay after we send the invites! I think this will help streamline the process, as well as cut down on the stress (at least for Chris and I)!

Looking ahead, I will be creating both the conference proposal and registration sites.

**Dana**



## TREASURER MESSAGE

### Travis Carter

Greetings from the world of no sleep! I hope everyone is enjoying their summer and finding a minute or two to step away from everything and enjoy the world around you.

There's not much to report from the world of the Treasurer. I have reached out to Scott Werthman about taxes for 2017. Those returns should be completed in the next month or so, well before the deadline for non-profit organizations. The current Bank of America statement has a balance of \$35,365.56.

Lastly, a heartfelt thank you to the Executive Committee from Sarah and I for the gift card we received. Your generosity is greatly appreciated. Sarah and I welcomed baby Molly into the world on July 7<sup>th</sup> at 1:53am. We are beyond blessed and excited about the new addition to our family and certain that sleep will soon follow...in about a year or two. Thanks again for everything!

**Travis**



## VP FOR PROFESSIONAL DEVELOPMENT'S MESSAGE

### Sarah Lindberg

#### Domicile Workshop

We have completed 1 of our 3 Domicile Workshops for 2018. The 2<sup>nd</sup> one is currently underway as I write my update! Registrations for each event are as follows: TNCC 68, Hollins 73 and UMW 150. Lee Andes is confirmed for each workshop and taking care of the content for the day. I need to work with Travis to see what checks he has received for participants. I know that shared services in a challenge for the VCCS participants.

#### New Counselor Workshop

The 2018 New Counselor Workshop will be held at Randolph Macon College on Tuesday, August 14. Be sure to register your new Admission Counselors! An invitation was sent via email and is posted on the VACRAO website. This year we have added a new element to the NCW by including an opportunity for mentorship from one of the committee members.

#### Registrar's Workshop

New for 2018! Thanks to Beth for all of her assistance in getting this workshop off the ground! We are in the final planning stages. The workshop will be held at Longwood University on Friday, July 27<sup>th</sup>. We currently have 24 individuals registered for the first workshop.

Sarah



## EDITOR'S NOTE

### Taylor Flynt

Hello VACRAO!

It is hard to believe that another travel season is swiftly approaching! I hope that everyone is resting up and getting excited for another busy Fall.

Don't forget, we want to hear from you! If you have any questions, comments or suggestions for future articles, you are more than welcome to email me at [tawatts@jchs.edu](mailto:tawatts@jchs.edu). I hope to see some of your new staffers at the New Counselor Workshop in August.

Enjoy the rest of your summer!

Taylor



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## **SAVE THE DATE!**

The 2018 Annual Meeting will be held  
**Wednesday, December 12—Friday, December 14**  
Hilton Virginia Beach Oceanfront

