



Spring 2018

Special points of interest:

- SACRAO 2020 to be held in VA!
- Nominate your peers for a 2018 VACRAO award!
- Meet your NEW Exec. Board!

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Virginia Association of Collegiate Registrars and Admissions Officers

PRESIDENT’S MESSAGE

Sarah Boswell, President



Hello VACRAO!

I am honored to serve as your President for VACRAO 2018! We are gearing up for the annual conference in December! Mark your calendars for the 2018 VACRAO Conference on December 12-14th at the Hilton Virginia Beach Oceanfront! Please consider submitting a session proposal. You will be receiving more information soon!

I recently had the opportunity to attend the annual AACRAO and SACRAO conferences. The provided me an opportunity to get to know the leadership in the other regional ‘ACRAO organizations. VACRAO is a leader among the various regional organizations in terms of membership management and many are looking to us for wisdom and advice.

Finally, we will be hosting the 2020 SACRAO Conference in Alexandria, VA! I am so excited to welcome our peers from SACRAO. It will start on Sunday, February 2, 2020 and conclude on Wednesday, February 5, 2010 and it will be held at the Hilton Alexandria Mark Center. Hope Reynolds, Past President of VACRAO, is serving as the Local Arrangements Chair and will be in need of volunteers. Please considering helping to plan the 2020 SACRAO Conference. You can reach Hope at: hvreynolds@vt.edu. This is an excellent way to get involved!

Cheers to Spring,
Sarah Boswell

SAVE THE DATE!

The 2018 Annual Meeting will be held
Wednesday, December 12—Friday, December 14
Hilton Virginia Beach Oceanfront

IMMEDIATE PAST PRESIDENT'S MESSAGE

Ashley Browning, Immediate Past President



It's the final countdown! Sending good vibes to all of my colleagues across the Commonwealth as we push on toward May 1. While it is bitter sweet to inch towards the end of my time on the VACRAO EC, I am enjoying serving the organization in the Immediate Past President role. Another huge congratulations to Sarah Boswell who planned a terrific 2017 conference. I know Alphonso will knock it out of the park at the 2018 annual conference at the Hilton Virginia Beach. As we begin planning for the annual conference, I encourage you to consider submitting a session proposal, or encourage a colleague whom you respect to do so. Annual conference sessions are such an important way to learn from our peers and recognize them for their successes on special projects.

Additionally, I hope you will consider **nominating one of your peers or mentors** for the following awards provided by VACRAO:

HONORARY MEMBERSHIP Reserved for individuals who have been long-term and valued members of VACRAO and who are no longer eligible for voting or associate membership in the association. They should have a significant record of contributions to the admissions and records profession or must have taken a leadership role in VACRAO

CERTIFICATE OF APPRECIATION Recognizes an individual for a major direct or indirect contribution to VACRAO showing initiative and dedication in working with a specific VACRAO project. Their commitment and efforts exceed expectations or official responsibilities and have a positive impact on the organization.

NEW PROFESSIONAL AWARD Reserved for individuals with one to five years of experience in the profession. Nominees must exhibit professionalism and expertise in their field at their institution. Their interest in and significant contributions to VACRAO are key considerations, along with their potential for leadership in VACRAO and other related professional associations.

DISTINGUISHED SERVICE AWARD The highly selective, "lifetime achievement" award is reserved for individuals whose service to VACRAO has been so extraordinary as to warrant special consideration while still active or for individuals retiring from or leaving the profession whose contributions warrant special respect.

Contact me at abrowning@hollins.edu to learn more about how to submit a nomination.

A reminder, **Virginia will serve as the host site for the 2020 SACRAO Conference.** The event will be held at the Hilton Mark Center in Alexandria from February 2 – February 5, 2020. Many, many thanks to Hope Reynolds (Virginia Tech Carilion School of Medicine) who will be serving as the Local Arrangements Chair for the event. After conferring with the executive committee, we have decided combine efforts with SACRAO for our 2020 annual conference. As opposed to offering our traditional conference in December, we are working with SACRAO to add a pre-conference workshop for 2020 which will include our VACRAO Cracker Barrel sessions. We hope to host a lovely dinner for VACRAO members and complete the business meeting at that time. While it is exciting for Virginia to host, it is also a big undertaking! Moving the VACRAO conference to align with SACRAO 2020 will allow us to offer support as necessary, and encourage our members to attend this 'two-for-one' style conference!

-Ashley

PRESIDENT ELECT'S MESSAGE

Alphonso Garret, President Elect

Hello VACRAO! As your new President Elect I am busy getting plans in motion for this year's Annual Conference.

This year we will be enjoying ourselves and learning together at the Hilton Virginia Beach Oceanfront. Please mark your calendars for December 12 – 14, 2018. More details coming soon.

In the meantime please consider start thinking of session proposals. We have a lot of talent and colleagues doing great things right here in Virginia. Similarly, if you have an idea for a session proposal, but may not want to present, we'd love the feedback! Feel free to contact me with those suggestions. We can't wait to welcome you for the 2018 December VACRAO conference!



FALL TOUR UPDATE

Kim McDaniel, VP for Admissions and Enrollment

Planning for the 2018 Fall tour is well under way! This year's fairs will start on Monday, September 10, 2018 and run a consecutive 8 weeks for our traditional college fairs. More details regarding the tour and other resources will follow in the Summer Newsletter.

On behalf of the entire VACRAO EC Committee, we would like to congratulate Kim on the birth of her daughter, Emerson Shae McDaniel, born on March 21, 2018!!! In the short term, while Kim is out on maternity leave, if you have any questions or feedback for the Virginia Tour please feel free to contact Taylor Watts (tawatts@jchs.edu) or a member of the School Relations Committee.



VP FOR RECORDS & REGISTRATION'S MESSAGE

Dana Cook



We did not host a Spring Tour this year, but keep an eye out for invitations to our summer workshops. If you have any questions about event registrations, please don't hesitate to contact me--I'm happy to help!

There are still a handful of people with outstanding payments from the Annual Conference. Please make payment or payment arrangements as soon as possible.

I had the opportunity to attend the annual conference for our regional affiliate, SACRAO, in February 2018 in Murfreesboro, Tennessee. This was an incredible professional development opportunity as well as a chance to connect with representatives of other state-based ACRAOs across the south. Many thanks to the Executive Committee for allowing me to attend on behalf of VACRAO.

Respectfully submitted,
Dana Cook

VP FOR MEMBERSHIP & COMMUNICATION'S MESSAGE

Christopher Carl



I am happy to report that we have a few changes in our processes for this year. Some of you have reached out regarding membership renewal. First and foremost, within the next few weeks whether you visit vacrao.com, vacrao.net, or vacrao.org it will bring you all to the same page. I'm just working on finalizing this with our web host. Second, this time of year was confusing and no one seemed to know if their last dues paid were still applicable or when that change occurred. To that end we are instituting the following changes:

We as an Executive Cabinet took the timing renewal into great consideration and are now aligning the VACRAO year with many Higher Education calendars and your dues will be from 7/1-6/30 each year, encompassing both fall and spring semesters.

Membership is done by institution, currently. We have many member institutions who have their Virginia representative turnover every few years and the information for logging in gets lost or is tied to an old email address. Over the summer, we will be asking for each institutions main email address for communication (i.e. at UMW ours is admit@umw.edu) and smooth transitions from year to year.

Many people expressed interest in online payment. This is now available and will be to membership when renewal time comes. You'll be able to use either a departmental credit card instantly or an e-check. If your institution uses a more intricate billing system, or needs us to register in a system, we can work together to get that done. This will be much quicker for everyone. We also will be able to grant almost immediate access to the tour schedule when it becomes available.

VP FOR PROFESSIONAL DEVELOPMENT'S MESSAGE

Sarah Lindberg

We may be two weeks into spring, but it still acting like winter out there! The committees for the summer workshop programs are being finalized and we are starting our planning for 2018 workshops!

Domicile Workshop

I have been in touch with Lee Andes at SCHEV and we are targeting dates in late June/July for the Domicile Workshop. We plan to hold 3 workshops across the commonwealth. Please look for a save the date coming later this spring.

New Counselor Workshop

The committee for the 2018 new counselor workshop has been formed. Helping planning and execute this year's workshop are: MollyEmma Teague (Hollins), Emma Bretschneider (Randolph Macon), CJ Sanford (CNU), Taylor Watts (Jefferson College of Health Sciences), and Marshall McClung (Hampden Sydney). Last year's change to a one day workshop was a hit and we will continue with the same format this year! Look for a save the date in early summer.

Professional Access and Equity

We are currently looking for professionals that have an interest presenting on relevant topics at the VACRAO Conference in December of 2018. Please contact me if you are interested in presenting and your topic idea.

EDITOR'S NOTE

Taylor Watts

Hello VACRAO!

I am excited to spend the year being your Newsletter Editor! My undergraduate degree is in Journalism so I am finally putting my degree to use.

We want to hear from you! If you have any questions, comments or suggestions for future articles, you are more than welcome to email me at tawatts@jchs.edu. I look forward to seeing you all in December at the Annual Meeting! Safe travels.

-Taylor



MEET YOUR EXECUTIVE BOARD!



Name: Sarah Boswell

Position within VACRAO: President

Educational Background: BS in Organizational Communication and a MS in Counseling and Human Development from Radford University

Hometown: Roanoke, VA

Years involved with VACRAO: 12 years

What got you involved with VACRAO: Barbara Rowe is the reason I am so active in VACRAO. She got me involved in the Special Workshops Committee and we planned a “Horse Sense for Leaders” special workshop for VACRAO members.

What your responsibilities are in VACRAO: I am currently the President of VACRAO and supervise all activities within VACRAO

What volunteer opportunities there are within the committees you oversee: I would encourage anyone to get involved in VACRAO in something that interests them within this wonderful organization.

Fun Fact: I have sung for President Bush and President Clinton

Name: Ashley Browning

Position within VACRAO: Immediate past-president

Educational Background: B.A., UVA; M.A.L.S, Hollins University; Ed.D., Vanderbilt University

Hometown: Roanoke, VA

Years involved with VACRAO: Since 2011.

What got you involved with VACRAO: Hope Reynolds asked me to coordinate a first-timers session!

What your responsibilities are in VACRAO: As Immediate Past President, my main responsibility is site selection for the 2020 conference and eliciting nominations for awards provided by VACRAO.

What volunteer opportunities there are within the committees you oversee: I work with Nominating and Auditing – low-impact, easy way to get involved!

Fun Fact: I have two hound dogs!





Name: Alphonso Garrett

Position within VACRAO: President-Elect

Educational Background: BS in Communication, MS.Ed in Enrollment Management current Ed.S. student in Instructional Technology

Hometown: Tappahannock, VA

Years involved with VACRAO: 8 years

What got you involved with VACRAO: A coworker on the School Relations Committee needed help and recruited me to join.

What your responsibilities are in VACRAO: Coordinating the annual conference and assisting the president.



Name: Beth Shively

Position: Secretary

Educational Background: BWS from Ferrum College 1984

Hometown: Ferrum, VA

Years involved with VACRAO: 10 years (attending Conferences)

What got you involved with VACRAO: Wanting the connectivity with others in my field.

What your responsibilities are with VACRAO: Secretary, which keeps records of all the meetings.

Fun Fact: My husband (Gary) and I have been married for 35 years and we have two grown sons. In my spare time I love to sew quilts, work in the flowers or garden, and play drums for my church's Praise Team.



Name: Dana Cook

Position within VACRAO: VP of Records and Registration

Educational Background: B.A., History, James Madison University; M.S. Ed, Educational Leadership—Higher Education, Old Dominion University (graduating December 2018)

Hometown: Luray, Virginia

Years involved with VACRAO: 3

What got you involved with VACRAO: I became involved for the opportunity to connect with higher education professionals across the state, as well as a chance to represent the community college system.

What your responsibilities are in VACRAO: I manage the online registration system (C Vent) used for the annual Conference, Fall Tour, and summer workshops.

Fun Fact: I am an animal lover and a dog person. I am owned by two rescue dogs, Maddie and Riley.



Name: Sarah Lindberg

Position within VACRAO: VP for Professional Development

Educational Background: B.A. Historic Preservation UMW and M.A. Human Sciences Hood College

Hometown: Woodbridge, VA

Years involved with VACRAO: 10 years

What got you involved with VACRAO: The New Counselor Workshop in 2008!

What your responsibilities are in VACRAO: I plan professional development opportunities for VACRAO members throughout the summer months!

What volunteer opportunities there are within the committees you oversee: I am always look for assistance with my committees. I oversee the New Counselor Workshop Committee, Domicile Workshop Committee, Professional Access and Equity Committee, and Support Staff Workshop Committee

Fun Fact: I have a post baccalaureate certificate in Thanatology.



Name: Travis Carter

Position within VACRAO: Treasurer

Educational Background: 2004 Roanoke College-BBA

Hometown: Glade Hill, VA

Years involved with VACRAO: 2

What got you involved with VACRAO: Upon arriving at Radford, professional development was encouraged. As a business major, and with a history in finance, Treasurer seemed like a logical fit.

What your responsibilities are in VACRAO: Oversee financial aspects of VACRAO. Paying bills as they arrive, managing deposits, reporting to the Exec Committee on our current situation, and developing budgets.

What volunteer opportunities there are within the committees you oversee: I am always looking for volunteers, ANY kind of volunteers!

Fun Fact: As undergraduate student at Roanoke, I pledged a fraternity with my uncle as one of my pledge brothers.

Name: Chris Carl

Position within VACRAO: VP for Membership and Communication

Educational Background: BBA in Management from Marywood University, MS in Higher Ed Admin from Marywood University, will graduate with MBA in December from UMW

Hometown: Byram, NJ

Years involved with VACRAO: 2

What got you involved with VACRAO: Professional development and networking opportunities and the chance to work more closely within the state of Virginia amongst other leaders in the profession

What your responsibilities are in VACRAO: I manage the main member database, make improvements to processes on taking membership and payment, the webpage, and communication outreaches

Fun Fact: I'm getting married June 2nd!



Name: Kim McDaniel

Position within VACRAO: Vice President for Admissions and Enrollment Management

Educational Background: B.A. in Communication Studies from Christopher Newport University (2010), M.Ed in Higher Education Administration from Northeastern University (2015)

Hometown: Gloucester, VA

Years involved with VACRAO: 5

What got you involved with VACRAO: I wanted to get to know others in my profession and find a way to get involved in an organization within my chosen field. I met Ashley Woodard during my first year of travel and she talked about VACRAO and encouraged me to get involved.

What your responsibilities are in VACRAO: I am in charge of planning the fall college tour

What volunteer opportunities there are within the committees you oversee: I have site coordinators for each week that is planned who help to reach out to the various locations for each fair.

Fun Fact: I don't eat jelly or jam, so when I make a peanut butter sandwich it is only peanut butter!



VACRAO at SACRAO and AACRAO!



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